

Cathay Pacific Road Show: “Destination China Exhibition”

From June 20th-22nd, Quality HealthCare participated in “Destination China Exhibition” at Cathay City. The event aimed to promote Traditional Chinese Medicine and further enhanced the understanding of Chinese culture for the staff in Cathay Pacific Airways.

The response was good with about 100 Cathay staff participating each day. There was no surprise that the event appeared to be the most popular amongst the staff as on-site consultation was offered, along with free herbal tea packs, coupons for special offers on physiotherapy products, LASIK, skin, and Chinese medicine. All in all, it was a successful event that managed to promote both Chinese medicine and the services that QHMS & QHCM are offering.