

BUPA Healthcare Day

This was the first year for BUPA to hold the Healthcare Day and Quality HealthCare was invited to participate in the event. The event was held on 28 September 2003.

The Healthcare Day featured a comprehensive range of healthcare products and services including health assessment test, preventive and medical treatment, diet and nutrition consultation, keep fit consultation and information on health insurance schemes. The event started at 10:00am with a press conference and an opening ceremony and then a 'Health for Journalist' session. It was opened to the participants at 11:00am. Free health test on Flat Foot Assessment, Scoliosis Screening, Blood Pressure Measurement, Cholesterol Screening, Bone Density, HaemoglucoStix, etc. were offered to the participants. Influenza Vaccination at preferential rate was also available on spot. At Quality HealthCare's booth, we provided both free pulse judging by our Chinese Medicine Practitioners and eye test on colour vision and binocular vision by our qualified Optometrist. In addition, VCD show on the LASIK procedure and OTC sales on Chinese herbal products were most welcomed by the participants, particularly the Chinese herbal tea bags and Chinese soup bags pre-packaged by our CM dispensary. Concurrently at the event, CMP Wong Sheung was also invited to present a health talk on 'How To Enhance Your Immunity' to the participants.

Although the event ended at 7:00pm, the program was overrun since there was a long line-up at our booth. We were the last exhibitor to dismantle the booth as our Chinese medicine practitioners had to fulfill all the participants' request for their pulse judging. Around 1,000 people were recorded to participate. We received an overwhelming response and look forward to improving in next year.



Eye test by Optometrist, Mr. Mike Yau



Pulse judging by Registered CMP, Li Sau Wan



Long line-up for CM Pulse Judging



Registered CMP Wong Sheung presenting a health talk on Chinese Medicine